**Challenges to Obesity Prevention**

**US–Japan Workshop, August 29, 2008**

*International Medical Center of Japan, International Cooperation Bureau, 5F Large Conference Room (1-21-1 Toyama, Shinjuku-ku, Tokyo 162-8655, Japan)*

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13:00-13:05 Introduction & Welcome:
- **Drs. Shaw Watanabe & Nobuyo Tsuboyama-Kasaoka (NIHN, Japan)**

- **Dr. Robert Jeffery (University of Minnesota, USA)**

13:30-13:55 Linking Theory to Practice: Promoting the Initiation and Maintenance of Behavior Change
- **Dr. Alex Rothman (University of Minnesota, USA)**

13:55-14:20 Family-based obesity prevention targeting television, eating and physical activity: The Take Action study
- **Dr. Simone French (University of Minnesota, USA)**

14:20-14:40 Intervention program for obesity prevention: The Saku Control Obesity Program (SCOP)
- **Dr. Akemi Morita (NIHN, Japan)**

14:40-15:00 Determinants of total energy expenditure and significance of physical activity
- **Dr. Shigeho Tanaka (NIHN, Japan)**

14:40-15:00 Break

15:20-15:40 “Shokuiku” (National Dietary Education) promotion in Japan
- **Dr. Naomi Aiba (NIHN, Japan)**

15:40-16:05 Eat healthy, your children are watching--mother-child dietary concordance and feeding issues of young children
- **Dr. Sharon Hoerr (Michigan State University, USA)**

16:05-16:30 Using Food Receipts To Measure The Neighborhood and Home Food Environment
- **Mr. Scott Shimotsu, MPH (University of Minnesota, USA)**

16:30-16:50 Approach to Education of Obesity with Type 2 Diabetes
- **Dr. Tetsuya Kubota (NIHN, Japan)**

16:50-17:15 Open Discussion: Moderator **Dr. Melissa Melby (NIHN, Japan)**
- **Challenges** • **Next Steps**

17:15-17:20 Summary & Conclusions
- **Dr. Shaw Watanabe**

17:20 Adjourn

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**Language:** English  
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National Institute of Health and Nutrition  
**On-Line Registration URL:** [http://www.linkdediet.org/hn/modules/eguide/](http://www.linkdediet.org/hn/modules/eguide/)
Access map for International Medical Center of Japan

Parking is limited due to refurbishment of our parking lot. The workshop participants are encouraged to use public transportation. We appreciate your cooperation, thank you.

Floor map

The Workshop venue is located in the 5th floor of the building for “Bureau of International Medical Cooperation”